

High Tech Road Show



Program Agenda

January 11th – 20th 2012

Local Time	Las Vegas				Silicon Valley			Washington DC																																																			
	Wed, 11-Jan-2012	Thu, 12-Jan-2012	Fri, 13-Jan-2012	Sat, 14-Jan-2012	Sun, 15-Jan-2012	Mon, 16-Jan-2012	Tue, 17-Jan-2012	Wed, 18-Jan-2012	Thu, 19-Jan-2012	Fri, 20-Jan-2012																																																	
7:30 - 8:00	Arrival to Vegas	Breakfast	Breakfast	Free Day at Las Vegas (Optional: Scenic Tour of Hoover Dam and Grand Canyon 7:00 am - 8:00 PM)	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast																																																	
8:00 - 8:30		Transportation	Transportation		Free time in Vegas	Free time in Vegas	Coffee, Networking	Intel	Gathering At:	Strengthening the role of Arab States in advancing social and economic growth: Public policy, investment and engagement in global fora	Registration, Coffee	"The Arab World after the Arab Spring: Opening to IT Freedom and Investment in the Middle East and North Africa."																																															
8:30 - 9:00		CES Keynotes, Las Vegas, Hilton Theater	Meeting with 3D Media										Global Perspectives	Round Table Discussion																																													
9:00 - 9:30		Meeting with Southern Telecom	Coffee, Networking										Cultivating an Entrepreneur-ship Ecosystem - The Secret of Silicon Valley	Coffee Break																																													
9:30 - 10:00		Touch Revolution	Cultivating an Entrepreneur-ship Ecosystem - Key MENA Initiatives										Transportation	Round Table Discussion																																													
10:00 - 10:30		Lunch	Lunch										Enabling and Empowering Entrepreneurs	Executive Briefing by Google																																													
10:30 - 11:00		Meetings with Companies from CES	Time at CES										The Funding Imperative - Accessing Venture Capital	Tour in Google Campus																																													
11:00 - 11:30															Travel to Silicon Valley	Where Do We Go From Here?	Arrival	State Department	USTDA/OPIC	Senate Subcommittee																																							
11:30 - 12:00																					Gathering at Hotel	Transportation	Hotel Check In and Rest	Meet the Press																																			
12:00 - 12:30																									Transportation	Reception at (TBD)	Arab ICT Gala Dinner (Ritz Carlton)																																
12:30 - 13:00																												Transportation	Transportation	Transportation																													
13:00 - 13:30																															Rest at Hotels	Meeting with DSS	Transportation																										
13:30 - 14:00																																		Transportation from Hotels	Rest at Hotels	Rest and Refreshing																							
14:00 - 14:30																																					Reception/Dinner	Reception/Dinner	Dinner (7:00 PM - 9:30 PM)																				
14:30 - 15:00																																								Reception/Dinner	Dinner (7:00 PM - 9:30 PM)	Dinner Lebanese Ambassador Residence																	
15:00 - 15:30																																											Transportation to Hotels	Transportation to Hotels	CES Official Closing Party (10:00 - 11:00 PM)														
15:30 - 16:00																																														Transportation to Hotels	Transportation to Hotels	Transportation to Hotels											
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20:00 - 20:30		Transportation to Hotels	Transportation to Hotels										Transportation to Hotels																																														
20:30 - 21:00														Transportation to Hotels	Transportation to Hotels	Transportation to Hotels																																											

Meals Logistics Free Meeting/Conference Tours, Visits, etc.

Agenda for Thursday January 16, 2012

8:30 a.m. – 5:30 p.m.	Conference: Unlocking the Potential of the Arab Spring: Harnessing Technology and Innovation to Create Economic Growth in the Arab World
<i>Description:</i>	To be added
<i>Moderator:</i>	TBD
<i>Speakers:</i>	Speakers and participants include Nizar Zakka of IJMA3 USA, David Hamod of NUSACC, Mohsen Moazami of Cisco, Osama Bedier of Google, Saeed Amidi of Plug and Play Tech Center, Mike Cassidy of Google, Ali Diab of Cattura Capital, Nadim Maluf of Qnovo, Ford Tamer of Telegent, Sheikh Sultan Al Qassimi of Young Arab Leaders, Salim Sultan Al-Ruzaiqi of Information Technology Authority - Oman, Tarek El-Sadany of Technology Innovation and Entrepreneurship Ctr., Mohamed Reda of Allied Soft, Julie Hanna of KIVA, Mona Mowafi of Harvard University, Saad Shakir of Stanford University School of Medicine, Nadia Roumani of American Muslim Civic Leadership Institute, Deena Shakir of Office of the Secretary of State, Saad Khan of CMEA Capital, Khaled Nasr of InterWest Partners, Youssri Helmy of IdealRatings, George Akiki of Cisco, Hesham Shawki of Orascom Telecom, Ossama Hassanein, among others.
8:30 a.m. – 9:00 a.m.	Registration
<i>Format:</i>	Networking, with coffee provided while attendees arrive.
9:00 a.m. – 9:20 a.m.	Setting the Stage
<i>Format:</i>	Nizar Zakka President and CEO of IJMA3 USA and David Hamod President and CEO of NUSACC welcome speakers, participants and attendees to the conference in 20 minute remarks.
9:20 a.m. – 10:00 a.m.	Global Perspectives
<i>Format:</i>	Presentation by Mohsen Moazami, VP Emerging Markets and Globalization Centre, Cisco. Presentation by Osama Bedier, VP of Payments, Google
10:00 a.m. - 10:30 a.m.	Coffee Break and Networking
<i>Format:</i>	All speakers, participants and other attendees will break for coffee and the opportunity to network. Coffee will be provided just outside the meeting room.
10:30 a.m. - 11:45 a.m.	Cultivating an Entrepreneurship Ecosystem – The Secret of Silicon Valley
<i>Format:</i>	5 speakers will conduct presentaion about the session topic.
11:45 a.m. - 1:00 p.m.	Cultivating an Entrepreneurship Ecosystem – Key MENA Initiatives
<i>Format:</i>	4 speakers will conduct presentaion about the session topic.
1:00 p.m. - 2:30 p.m.	Lunch
<i>Location:</i>	TBD Iarqi and Lebanese Ministers of Telecom are to say words during Lunch
2:30 p.m. – 3:45 p.m.	Enabling and Empowering Entrepreneurs
<i>Format:</i>	5 speakers will conduct presentaion about the session topic.
3:45 p.m. – 5:00 p.m.	The Funding Imperative – Accessing Venture Capital
<i>Format:</i>	5 speakers will conduct presentaion about the session topic.
5:00 p.m. - 5:30 p.m.	Where Do We Go From Here?
<i>Format:</i>	The Compiler along with the participants will put together a conclusions of the discussions and develop a roadmap.
6:30 p.m. - 8:30 p.m.	San Jose Tech Museum
<i>Format:</i>	There will be a VIP Reception and Tour "Ingenious Innovations: Islamic Science Rediscovered"

Agenda for Thursday January 19, 2012

9:00 a.m. – 12:00 p.m.	<p>Round Table: Strengthening the Role of Arab States in Advancing Social and Economic Growth: Public Policy, Investment and Engagement in Global Fora</p> <p><i>Description:</i> The purpose of the round table is to discuss social and economic growth in the Arab world through enhanced participation and leadership by Arab States in key policy areas. These policy areas include improved access to information and resources; Internet governance and growth; and business opportunities represented by the region. Discussion may focus on topics such as advancing employment, freedom of expression, and engagement. The round table should address enhanced Arab leadership in a wide range of Internet governance bodies such as ICANN, the IGFs, and others, with emphasis on how each participant might facilitate positive outcomes. The round table should highlight and encourage a multi-stakeholder group approach throughout the Arab world (70-75 attendees, 40 at table).</p> <p><i>Moderator:</i> Marilyn Cade TechAmerica</p> <p>Speakers and participants include Robert Laurence of TechAmerica; Amb. Michael Gardner of the U.S. Telecommunications Training Institute (USTTI); Dan O'Neill of Global Information Infrastructure Commission (GIIC); the U.S. Department of Commerce; executives of private sector ICT companies such as Verizon; and Ministers of Telecom from Iraq, Lebanon and Jordan, among others.</p> <p><i>Speakers:</i></p>
9:00 a.m. – 9:30 a.m.	<p>Registration</p> <p><i>Format:</i> Networking, with coffee provided while attendees arrive.</p>
9:30 a.m. – 9:35 a.m.	<p>Welcome</p> <p><i>Format:</i> TechAmerica welcomes speakers, participants and attendees to the round table in 5 minute remarks.</p>
9:35 a.m. – 9:45 a.m.	<p>Introductions</p> <p><i>Format:</i> The moderator will invite speakers and participants to introduce themselves, going around the table.</p>
9:45 a.m. – 10:00 a.m.	<p>Speakers 1, 2 and 3</p> <p><i>Format:</i> The first three speakers will talk for 5 minutes each about their respective organizations in relation to the round table topics. Speakers will introduce topics and present positions based on their professional experience.</p>
10:00 a.m. - 10:30 a.m.	<p>Moderated Discussion</p> <p><i>Format:</i> Moderator-led discussion and question and answer period.</p>
10:30 a.m. - 10:50 a.m.	<p>Coffee Break and Networking</p> <p><i>Format:</i> All speakers, participants and other attendees will break for coffee and the opportunity to network. Coffee will be provided just outside the meeting room.</p>
10:50 a.m. - 11:05 a.m.	<p>Speakers 4, 5 and 6</p> <p><i>Format:</i> The final three speakers will talk for 5 minutes each about their respective organizations in relation to the round table topics. Speakers will introduce topics and present positions based on their professional experience.</p>
11:05 a.m. - 11:15 a.m.	<p>Moderated Discussion</p> <p><i>Format:</i> Moderator-led discussion and question and answer period.</p>
11:35 a.m. - 11:45 a.m.	<p>Closing Remarks</p> <p><i>Format:</i> The round table will conclude with final remarks (10 minutes). The moderator will release all speakers, participants and attendees. Delegation members will be directed to transportation waiting outside.</p>
12:15 p.m. - 1:15 p.m.	<p>Lunch</p> <p><i>Location:</i> TBD</p>

GROUP 1

1:30 p.m. - 3:00 p.m. State Department Round Table

Description: Group 1, consisting of Ministerial-level participants, will participate in a round table discussion at the State Department. Amb. Philip Verveer will lead the round table. Topics will include Internet freedom, and the regulatory and investment environment.

Participants: Participants include Amb. Philip Verveer of the State Department, the Ministers of Telecom from Jordan, Iraq, Lebanon and others, and additional State Department officials and delegation members.

1:40 p.m. - 1:45 p.m. Welcome and Introduction

Format: Amb. Philip Verveer will welcome round table participants and introduce the topics to be discussed.

1:45 p.m. - 2:00 p.m. Participant Introduction

Format: The Moderator will ask participants to introduce themselves and their organizations, going around the table.

2:00 p.m. - 2:30 p.m. Round Table Discussion

Format: The round table participants and speakers will continue discussing topics, with active participation by all. The Moderator will interject as appropriate.

2:30 p.m. - 3:00 p.m. Question and Answer Period

Format: The Moderator leads a question and answer period, asking questions based on the round table topics. Questions will be directed towards the final three speakers.

3:00 p.m. - 3:30 p.m. Transportation

3:30 p.m. - 5:00 p.m. Congressional Meeting

Speaker: U.S. Senate Sub-Committee on Communications, Technology and the Internet

Format: Members of the Senate will speak to delegation members on communications, technology and the internet.

Description: The delegation will join members of the U.S. Senate's Sub-Committee on Communications, Technology and the Internet. The Senate Sub-Committee includes Senator John Kerry, Senator Jim DeMint, Senator Daniel K. Inouye, Senator Olympia Snowe, and others.

3:00 p.m. - 3:30 p.m. Transportation

5:30 p.m. - 6:30 p.m. Meet the Press

Format: Meeting between the delegation and members of the print and television media at the Ritz Carlton hotel. A small coffee reception/networking event will be available for the media to interact with the delegation. Separate rooms are provided to conduct interviews with delegation members.

7:00 p.m. - 10:30 p.m. Arab ICT Gala Dinner

Location: Ritz Carlton Hotel, 1150 22nd Street, NW - Washington, D.C. 20037

Format: The evening begins with a welcome drink at the Ritz Art Gallery at 7:00 p.m., followed by a seated Gala dinner in the Ritz Ballroom.

7:00 p.m. - 7:30 p.m. Welcome Drink at the Ritz Art Gallery

Format: Networking event. All guests will arrive to the Ritz Art Gallery for welcome drinks.

7:30 p.m. - 8:00 p.m. Welcome Words and Recognition of Distinguished Guests

Format: The MC will welcome the delegation, dignitaries and all guests.

8:00 p.m. - 10:00 p.m. Dinner and Partner Speeches

Format: Seated dinner begins at 8:00 p.m. The MC will invite partners to make brief remarks for 2-3 minutes each.

GROUP 2

2:00 p.m. - 3:30 p.m. USTDA and Overseas Private Investment Corporation

Description: Private sector delegates will attend presentations by USTDA and the International Executive Services Corps (IESC). Both presentations will focus on trade and investment opportunities between the Arab world and the U.S.

Speaker: To Be Determined

2:00 p.m. - 2:05 p.m. Welcome and Introduction

Format: Participants will be welcomed to the presentations.

2:05 p.m. - 2:35 p.m. Presentation: USTDA

Format: USTDA will make a 30-minute presentation on trade and investment.

2:35 p.m. - 3:05 p.m.

Format: International Executive Services Corps (IESC) will present on the Overseas Private Investment Corporation (OPIC), an independent U.S. government agency that provides financing to U.S. companies making investments in developing countries.

3:05 p.m. - 3:25 p.m.

Format: Questions from audience members on both presentations.

Transportation

To Be Determined

Transportation

Agenda for Thursday January 20, 2012

9:00 a.m. – 12:00 p.m.	Conference: The Arab World after the Arab Spring: Opening to IT Freedom and Investment
<i>Description:</i>	The Conference, entitled "The Arab World after the Arab Spring: Opening to IT Freedom and Investment", at the Four Seasons in Washington, D.C. will have 2 main tracks: one related to public policy for Internet freedom, and another track relating to trade and investment. The Conference will start at 9:00 a.m. and end with a lunch and closing session by 2:30 p.m. Approximately 250 guests are expected at the conference, including representatives from the diplomatic missions in D.C., NGOs, other USG agencies and large private sector tech companies.
9:00 a.m. – 9:30 a.m.	Registration
<i>Format:</i>	Networking, with coffee provided while attendees arrive.
9:30 a.m. – 9:45 a.m.	Opening Remarks
<i>Description:</i>	Introduction of conference themes and insights on the future of U.S. relations with the Arab world.
<i>Speaker:</i>	Amb. Philip Verveer <i>U.S. Coordinator for International Communications & Information Policy, U.S. State Department</i>
9:45 a.m. – 11:30 a.m.	Session 1: Public Policy for Internet Freedom
<i>Description:</i>	The Arab Spring highlighted the importance of Internet freedom around the world. Protestors in Tunisia, Egypt, Libya, Syria and so many other countries relied on social media and other ICT to organize, raise awareness and coordinate action. Journalists, bloggers and other cyber dissidents require the protection of Internet freedom to continue advocating for change locally, nationally and throughout the region. Internet freedom for activists and all citizens is a policy priority. What public policies are most necessary at this time to protect freedom online? How can governments, private sector companies and civil society cooperate to support the activists who exercise these rights and the policies that protect Internet freedom for everyone?
<i>Keynote:</i>	Alec Ross <i>Senior Advisor for Innovation, U.S. State Department</i>
<i>Moderator:</i>	Joyce Karam <i>Washington, DC Correspondent, Al-Hayat</i>
<i>Panelists:</i>	Panelists include Alec Ross of the State Department; the Ministers of Telecom from Jordan and Lebanon; and senior executives from Internet regulatory agencies, prominent private sector ICT companies, and international NGOs.
<i>Format:</i>	A 15-20 minute keynote will be followed by a moderated panel discussion.
11:30 a.m. – 11:45 a.m.	Coffee Break
<i>Format:</i>	Coffee break for participants. Panelists will be available for interviews with news media.
11:45 a.m. - 1:30 p.m.	Session 2: Investment Opportunities and Trade
<i>Description:</i>	After the Arab Spring, the Arab world boasts an atmosphere of new freedoms. Combined with an already highly-educated youth population attuned to social media and a growing tech industry, the Arab world holds immense and immediate promise. Considering Europe's aging population, China's political environment and other regional challenges, the Middle East and North Africa are an important opportunity for trade and investment. The United States is a recognized global incubator, with all the knowledge, experience and opportunity promised by its IT companies, large and small. With its educated youth and existing industry, the Arab world is a logical choice for partnership. How can these two entities work together to achieve successful economic growth? What are the most critical bilateral investment opportunities, and how can the public and private sectors tackle these together?
<i>Moderator:</i>	Yassir AlKawi <i>Executive Magazine</i>
<i>Panelists:</i>	Participants include the Jim Poisant, Secretary General of the World IT Services Association (WITSA); the U.S. Department of Commerce; and heads of the Tripoli Chamber of Commerce, Arab ICT associations and private sector U.S. ICT companies.
<i>Format:</i>	Moderator-led panel discussion and question and answer period.
1:30 p.m. - 2:30 p.m.	Lunch and Closing Session
<i>Format:</i>	Lunch will be served during remarks by keynote speaker Jim LeBlanc, Chairman of the Northern Virginia Technology Council (NVTC). Closing remarks will conclude the conference.
<i>Keynote:</i>	Jim LeBlanc <i>Board of Directors, Northern Virginia Technology Council (NVTC)</i>
<i>Format:</i>	The round table will conclude with final remarks (10 minutes). Delegation members will be directed to transportation waiting outside.
2:30 p.m. - 3:00 p.m.	Transportation
3:00 p.m. - 5:00 p.m.	Newseum Tour
5:00 p.m. - 6:45 p.m.	Rest
6:45 p.m. - 7:00 p.m.	Transportation
7:00 p.m. - 10:00 p.m.	Dinner at Residency of Lebanese Ambassador